

## Our People

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### Justin McCarthy - Director

Justin is an experienced Industrial Designer with over 16 years in roles spanning all functions of New Product Development process, including design, engineering, CAD design, prototyping and product implementation. Justin's key strengths include managing projects of all sizes and complexity having worked in both Australia and UK markets. Justin has a proven track record in the design industry with several products receiving local and international awards for design excellence including the Design Institute of Australia Best in Show, Australian Design Awards, Australian Design Marks, Powerhouse Museum Awards, and Industrial Design Society of America Award.

### Media Release - RMIT Business

<http://www.rmit.edu.au/>

### Media Release - Design Institute of Australia

<http://www.design.org.au/content.cfm?news=81&id=101>

### Kylie McCarthy - Business Administration

Kylie has over 12 years business consulting experience assisting clients streamline operations, optimise costs and improve profitability. This includes project financials experience with responsibility for company and client project revenue, costs and profitability. Kylie is currently managing international teams to acquire and manage talent resources across Asia Pacific. Her appreciation of client needs and ability to work across multiple cultures fosters deep client and supplier relationships.

## Kevin McCarthy - Business Advisor

An entrepreneur with over 28 years experience as a Director of public and private companies and until recently the owner of an SME (\$20M turnover), Kevin has practical business management know how. From concept, through start-up and onto general and financial management, his experience in the manufacturing sector is extensive and proven. Kevin has a recent track record of sourcing products from China and establishing a national distributor network as well as marketing major products and services to the Australasian manufacturing industry. His international trade experience and manufacturing industry knowledge is invaluable to DAP.